

10 Tips On Journalistic Style Writing

1. Keep words simple and concise, be brief.
2. Stick to the facts.
3. Most important information at the top, least at the bottom. In descending order of importance throughout the body (in case the editor needs to chop off a few paragraphs from the bottom)
4. Last names only for quotes after citing the person's full name once.
5. Timeliness. Be current.
6. Eliminate all unnecessary words.
7. No self-references unless absolutely necessary, then say "This reporter...."
8. Avoid emotional appeals, and other logical fallacies.
9. Active voice - "He ran" as opposed to "He had run."
10. Use and interview as many reliable, relevant sources as possible for proof and avoid anonymous sources if at all possible.

Last tip: (Not the 11th, because I shouldn't need to say this) Be honorable, don't twist the facts, write propaganda (yellow journalism), plagiarize (all illegal) or allow yourself to be bribed. It's lousy journalism, you could be reported, and you really should get off the presses.